

# Chinese-Language Media Analysis in Singapore



Project Title	Chinese-Language Media Analysis in Singapore
Project Summary	Review Chinese-language Singaporean media (primarily Lianhe Zaobao) and provide weekly summary of key topics and tone of coverage. This will help with our overall tracking of the public sentiment in the region on brand America. In addition, track media coverage for Xinjiang and/or Uyghurs.
Country	Singapore
Country/Region of Focus	Singapore

## Project Description

Seeking support to enhance the Public Affairs department's ability to monitor current events, economic, political, and social trends, provide critical analysis and research on specific topics related to PAS goals and development.

## Required Skills or Interests

### Skill(s)

Analytical writing

Editing and proofreading

Political Analysis

Research

Writing

## Additional Information

? Language requirements – Fluent in reading and writing Mandarin Chinese and fluent in reading, writing, and speaking English

- ? This project will help virtual student foreign service interns develop writing and communications skills, analysis, and research skills, as well as gain an understanding of the media sentiment in the region.
- ? Conduct research on public sentiment in Singapore and potential impacts (economic, social, etc.) it would have;
- ? Compare and contrast coverage from various media outlets;
- ? Compile weekly briefers (in written and/or graphic form) of major trends that could affect the Mission's ability to achieve its goal and objectives (economic, political, social trends both in Singapore and in the region and the world; public statements by leading Singaporean, or other dignitaries;
- ? Produce briefers, one page documents, or other research papers and analysis on topics related to the Mission's current and future programs;
- ? Other duties as required.

## Language Requirements

Language	Speaking Proficiency	Reading Proficiency	Importance
Chinese-Mandarin	Limited working proficiency	Full professional proficiency	Required